

**Canadian Agricultural Safety Week, March 11-17, 2009  
 Campaign theme, "PPE only works if you use it!"  
 Media Kit Evaluation Form**

**We are always trying to improve our delivery of information to you. Please take a few minutes to fill out this evaluation sheet and fax it back to us at (613) 236-5749. Thank you.**

1. Please rate the following in terms of how important each item is to you and your assessment of our performance by circling the appropriate number.

**(1 is the lowest rating and 5 is the highest.)**

	<b>Importance to you</b>	<b>Our performance</b>
Timeliness of Materials	1 2 3 4 5	1 2 3 4 5
Accuracy of Information	1 2 3 4 5	1 2 3 4 5
Usefulness of Information	1 2 3 4 5	1 2 3 4 5
Practicality of Media Package	1 2 3 4 5	1 2 3 4 5
Clarity of Messages	1 2 3 4 5	1 2 3 4 5
Flexibility of Materials	1 2 3 4 5	1 2 3 4 5
Overall	1 2 3 4 5	1 2 3 4 5

2. How would you rate the electronic delivery of this campaign?

Easy to find	1 2 3 4 5	1 2 3 4 5
Easy to download and use	1 2 3 4 5	1 2 3 4 5
Were the photos and images useful?	1 2 3 4 5	1 2 3 4 5
Which site did you use?	CCNA	CASA                      CFA

3. How can we improve our media kit materials for next year?

**Thank you for your assistance.**