

Canadian Agricultural Safety Week, March 14-20, 2010
Campaign theme, “Plan • Farm • Safety”
Media Kit Evaluation Form

We are always trying to improve our delivery of information to you. Please take a few minutes to fill out this evaluation sheet and fax it back to us at (613) 236-5749. Thank you.

1. Please rate the following in terms of how important each item is to you and your assessment of our performance by circling the appropriate number.

(1 is the lowest rating and 5 is the highest.)

	Importance to you	Our performance
Timeliness of Materials	1 2 3 4 5	1 2 3 4 5
Accuracy of Information	1 2 3 4 5	1 2 3 4 5
Usefulness of Information	1 2 3 4 5	1 2 3 4 5
Practicality of Media Package	1 2 3 4 5	1 2 3 4 5
Clarity of Messages	1 2 3 4 5	1 2 3 4 5
Flexibility of Materials	1 2 3 4 5	1 2 3 4 5
Overall	1 2 3 4 5	1 2 3 4 5

2. How would you rate the electronic delivery of this campaign?

Easy to find	1 2 3 4 5	1 2 3 4 5
Easy to download and use	1 2 3 4 5	1 2 3 4 5
Were the photos and images useful?	1 2 3 4 5	1 2 3 4 5
Which site did you use?	CCNA	CASA CFA

3. How can we improve our media kit materials for next year?

Thank you for your assistance.