

In support of BeGrainSafe Week

August 15-21, 2022

Social Media Guide

CASA is once again hosting BeGrainSafe Week, raising awareness about the dangers of moving grain and the BeGrainSafe Program. Below are some social media posts to help raise awareness and encourage all Canadians to BeGrainSafe.

For more information about BeGrainSafe, visit casa-acsa.ca/BeGrainSafe.

Image Link	
Rescue	It's #BeGrainSafe Week! #DYK, it takes just seconds to become engulfed in grain? Help spread the message about the importance of grain safety! More info: casa-acsa.ca/begrainsafe
Bridged Grain	#BeGrainSafe Week tip: Bridged grain happens when the product goes out of condition in bins. This causes entrapments when a person walks on the surface of crusted grain and breaks through. Learn more: casa-acsa.ca/begrainsafe
Moving Grain	#DYK? Moving grain is like quicksand. You can't "swim" in it. You sink quickly and once submerged, you're stuck. Learn more this #BeGrainSafe Week at casa-acsa.ca/begrainsafe
Bins	What's the best way to keep safe in grain bins? Stay out of them. That means making sure grain stays in good condition. For #BeGrainSafe Week, check out this resource on assessing the condition of your grain bin: casa-acsa.ca/en/safetyshop-library/grain-bin-assessment-chart/
BGS Wordmark	Looking to enhance grain safety on your farm? This #BeGrainSafe Week, learn about grain handling and storage hazards with this FREE course: bistrainer.com/store/canadian-agricultural-safety-association-store/productdetails/grain-handling-and-storage
Auger	#BeGrainSafe Week is taking place August 15-21! To help spread awareness, we want to hear your grain safety tips! Share your tips and use the hashtag #BeGrainSafe. For more info: casa-acsa.ca/begrainsafe
Demo	It's #BeGrainSafe Week! Why is grain safety so important? Because once you're trapped in grain, it's impossible to get out by yourself. Want more info? Check out: casa-acsa.ca/begrainsafe

About the BeGrainSafe Program

The BeGrainSafe Program is an initiative of the Canadian Agricultural Safety Association and is supported by sponsors and donors, including the Canadian Agricultural Partnership (a federal, provincial and territorial initiative), G3, FMC, CortevaAgriScience, CN, Canadian Canola Growers Association, Bayer Crop Science, Nutrien Ag Solutions, Farm Credit Canada, SaskWheat, SaskCanola, Alberta Canola, Viterra, Alberta Wheat Commission, Manitoba Canola Growers, Grain Farmers of Ontario, Prairie Oat Growers Association, and GSI. For more information about BeGrainSafe, visit casa-acsa.ca/begrainsafe.