



CASA | ACSA
CANADIAN AGRICULTURAL SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SÉCURITÉ AGRICOLE

CASA ANNUAL CONFERENCE

2022 SPONSORSHIP BENEFITS

SAFETY is our **PROMISE**
la **SÉCURITÉ**,
une **PROMESSE**
à honorer

2022 CASA Conference
Conférence de L'ACSA
HAMILTON
OCTOBER 3-6 | DU 3 AU 6 OCTOBRE
#FarmSafetyEveryday #Securitealafermetouslesjours

CANADIAN AGRICULTURAL PARTNERSHIP | PARTENARIAT CANADIEN pour l'AGRICULTURE
CASA | ACSA
Canada
PRESENTED BY PRÉSENTÉE PAR : LOGO HERE

CASA's Annual Conference brings together farm safety stakeholders from across the industry to network, learn and share experiences as we collectively work to reduce farm injuries in Canada. This year the conference will be held October 3 – 6, 2022, in-person at the Courtyard by Marriott, Hamilton, ON. CASA's conference typically attracts farm safety experts, agri-business, provincial agricultural organizations, communicators, government representatives and other ag safety champions.

See you in Hamilton!

casa-acsa.ca

Hamilton 2022

As a national, non-profit, CASA works to promote farm safety in the agricultural sector to address a harsh reality – in an average year, Canada mourns the loss of over 100 adults and children due to preventable agriculture-related incidents.



Connecting, Learning, and Taking Action

The CASA Conference is a vehicle for partners dedicated to reducing agriculture-related injuries and building an industry that is healthy, safe, and sustainable to come together to engage with experts, learn about new programs, network, and connect with like-minded individuals.

Farm Safety Doesn't Just Happen

It takes dedication, passion, and commitment. You can help. By supporting CASA's Annual Conference, you are playing an important role in keeping farmers, farm families, farm workers and farming communities safe.



Sponsorship Benefits

	PRESENTING SPONSOR \$15,000+	CONFERENCE INVESTORS \$5,000 – \$9,999	CONFERENCE SUPPORTERS \$2,500 – \$4,999	CONFERENCE HELPERS \$1,000 – \$2,499
Exclusive presenting sponsor rights (written, verbal and graphic recognition as Presenting Sponsor)				
Opportunity for speaker presentation at CASA Conference, topic must focus on farm safety and be approved by CASA				
Opportunity to supply company pop-up banner				
Opportunity to provide registered attendees company swag or promotional material				
Opportunity to introduce CASA Conference speaker	Keynote	Session		
Verbal Recognition during CASA Conference sessions				
Recognition in CASA Conference press release	As exclusive presenting sponsor (including a quote)			
Recognition in CASA Conference webpage	Presenting Sponsor			
Recognition on CASA Conference signage	Presenting Sponsor			
Recognition in CASA Conference collateral	Presenting Sponsor			
Recognition for CASA Conference social media campaign	Presenting Sponsor			
Recognition on CASA's website under sponsor listing				
Recognition in CASA's annual report				
Complimentary conference registration(s) inclusive of tour and dinner	4	2	2	1

*Sponsorship level on CASA's website reflects total giving commitment to all CASA programs. Cash donations to support FarmSafe Foundation will be issued a charitable tax receipt.

*Looking for other sponsorship options?
We are happy to discuss!*

PROGRAM



2021  **CASA | ACSA**
CANADIAN AGRICULTURAL SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SÉCURITÉ AGRICOLE

VIRTUAL Conference
October 20 & 21, 2021

SAFETY
is our
STANDARD

PRESENTED BY  **TC Energy**

Thank you to 2021
Conference sponsors!



Let's Talk Sponsorship Opportunities

For more information, contact **CASA**:

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About CASA

The Canadian Agricultural Safety Association is a national, non-profit organization dedicated to improving the health and safety of farmers, their families and agricultural workers. CASA is funded in part through the Canadian Agricultural Partnership, federal, provincial and territorial initiative and receives additional support from the agricultural and corporate sectors. For more information, visit www.casa-acsa.ca, find us on [Facebook](#) or [LinkedIn](#) or follow us on Twitter [@planfarmsafety](#).

Charitable Donations to the FarmSafe Foundation

In addition to sponsorship opportunities, donations can also be made to BeGrainSafe via the FarmSafe Foundation, CASA's charitable arm. The FarmSafe Foundation (Charitable Registration Number: 8404 04487 RR0001) supports the farm safety initiatives of CASA. For more information about the FarmSafe Foundation, visit casa-acsa.ca/donate.