

The Canadian Agricultural Safety Association Reminds All Drivers to Share the Road This Spring

Winnipeg, MB, May 17, 2022 – The Canadian Agricultural Safety Association (CASA), in support of Canada Road Safety Week, encourages motorists and farm machinery operators alike to pay attention, drive defensively, and share the road this season. Canada Road Safety Week takes place May 17-23.

To highlight the importance of being safety conscious on roadways, CASA has developed resources, including social media posts, public service announcements, and safety advice articles, with tips and information for motorists and farm machinery operators.

“With the spring planting season underway, this is an ideal time to remind motorists and farm machinery operators that road safety is a shared responsibility,” says Andrea Lear, CASA’s Chief Executive Officer. “Regardless of what we’re driving, it’s crucial not to become complacent with road safety.”

According to Canadian Agricultural Injury Reporting data, there were 107 agriculture-related fatalities on roadways between 2003 and 2012.

“We know that when collisions involving farm equipment occur, they are likely to cause injuries or worse,” Lear says. “That’s why it’s essential to encourage all Canadians to pay attention and drive defensively so that everyone can reach their destination safely.”

For more information and resources, visit casa-acsa.ca/en/resources/road-safety-week.

The Canadian Agricultural Safety Association is a national, non-profit organization dedicated to improving the health and safety of farmers, their families, and agricultural workers. CASA is funded in part through the Canadian Agricultural Partnership, a federal, provincial and territorial initiative, and receives additional support from the agricultural and corporate sectors. For more information, visit www.casa-acsa.ca, find us on Facebook or LinkedIn, or follow us on Twitter @planfarmsafety.

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