



Canadian Agricultural Safety Week Celebrates Safe & Strong Farms: Grow an AgSafe Canada in 2020

Canadian Agricultural Safety Week 2020 runs from March 15-21.

Winnipeg, Manitoba, March 2, 2020: This March, the Canadian Agricultural Safety Association (CASA) is encouraging all Canadians to celebrate Safe & Strong Farms.

Canadian Agricultural Safety Week (CASW) is an annual public campaign focusing on the importance of safe agriculture. Safe & Strong Farms: Grow an AgSafe Canada is the second year of a three-year campaign celebrating farm safety across Canada. The aim of the campaign is to empower farmers, farm families and farming communities to build (2019), grow (2020), and lead (2021) the agricultural industry in safety and sustainability.

In 2020 organizers are focusing on supporting farmers, farm families and farming communities through resources, safety advice articles, an AgSafe Ribbon campaign and more.

“We recognize that this past year was a difficult one for many farmers,” says Marcel Hacault, CASA’s Executive Director. “That’s why we’ve focused resources on supporting wellness, resilience and safety on the farm.”

CASW 2020 also marks the fourth year of the AgSafe Ribbon campaign. The AgSafe Ribbon campaign celebrates Safe & Strong Farms and raises awareness about the importance of farm safety.

Farm Credit Canada is the presenting sponsor of CASW and longtime supporter of other farm safety programs, including the Back to Ag Program that supports the cost of adaptive technology for farmers that have experienced a traumatic injury.

“At FCC, we understand that people are the most precious asset in any operation and promoting safety to prevent accidents is the best investment we can make in supporting farm operators and their families,” said Sophie Perreault, executive vice-president and chief operating officer at FCC. “We also know that accidents happen, so the Back to Ag





Program is another way FCC can help injured farmers fulfill their dreams and return to the important work they're doing as soon as possible.”

For more details on Canadian Agricultural Safety Week visit agsafetyweek.ca.

Canadian Agricultural Safety Week takes place every year during the third week of March. For more information about CASW, media kits or resources, please visit agsafetyweek.ca. Media kits include press releases, feature stories, safety advice articles, public service announcements, graphics, and more.

Canadian Agricultural Safety Week (CASW) is an annual campaign held the third week of March of each year. In 2020, Safe & Strong Farms: Grow an AgSafe Canada, takes place March 15 to 21. CASW is presented by Farm Credit Canada. For more information visit agsafetyweek.ca. In 2020, CASW sponsors include long-time corporate sponsor Farm Credit Canada, as well as CN.

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